

# University of Pretoria Yearbook 2016

## Real estate 220 (EWS 220)

**Qualification** Undergraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 6.00

**Programmes** [BSc Real Estate](#)

**Prerequisites** EWS 110/120

**Contact time** 2 lectures per week

**Language of tuition** Both Afr and Eng

**Academic organisation** Construction Economics

**Period of presentation** Semester 2

### Module content

Property marketing. The role of property marketing in the real estate industry. Marketing principles and objectives. Methods of marketing of different types of property to obtain optimum results.

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